



## DOES YOUR PRODUCT FEATURE?

Wellington is the pivotal point in the visitors' journey. It captures visitors travelling from both ends of the country and their first port of call is the Wellington i-SITE Visitor Centre.



As an extension of your brand, advertising at the Wellington i-SITE Visitor Centre means that your business is in front of 500,000 visitors per annum. Your product will be highly visible to people planning an itinerary or making a one-off booking. Our customer focused team will work to convert visitor interest into sales.





# ADVERTISE YOUR BUSINESS

## Brochure Pay & Display:

Brochures in the Centre are profiled on the brochure display wall. By choosing to display your brochure in the Wellington i-SITE Visitor Centre, you automatically appoint Positively Wellington Tourism as a booking agent. A commission component of 10% will be retained by Positively Wellington Tourism upon each booking, (as agreed between both parties, this applies to travel and accommodation type bookings only).

Brochure display	6 Months	12 Months
DLE	\$300	\$540
A5	\$350	\$680
A4	\$420	\$800
Static Display		
Rates are negotiable		
Ask about our combination and seasonal rates		

## Window Poster (12 months)

We also have poster display slots available within the Centre, from A1 to A2 slots. Choose from inside or outside facing slots.

Poster Display	12 Months
Outside facing Victoria & Wakefield Streets	\$ 700.00
Outside facing Civic Square	\$ 600.00
Inside facing Internet & at Café	\$ 400.00
Inside facing travel bookings counter	\$ 400.00
Double sided combo discount (inside/outside)	\$1000.00
All prices include GST	

Our location on the corner of Victoria and Wakefield Streets; Civic Square is a high foot traffic area in downtown Wellington. Advertisers choosing to promote within this area will have 24hrs 7 days per week exposure.

For more information contact:

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